

ORLANDO REIS

INDUSTRIAL DESIGNER & ART DIRECTOR

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ABOUT ME

After high school education, I started my academic studies with the aim of Learning, evolving and improving what I already had as professional knowledge.

After a few years of work and experience, I worked as a professor of Graphic Design and Multimedia in a high school, and as a Design trainer in Professional Centers.

I have a Freelance Designer Project, EDBStudio, where I do Multidisciplinary Design projects, from Graphic Design to Product Design; through Graphic Production, Art Direction and Image and Product Management, working in partnership with some international companies as well as participating in some Private International Competitions that I am invited to.

After an accident in 2019 I've lost the right eye, but nothing stopped me for trying to be the person that I always studied to be... I am struggling to continue working as a designer even with a single eye. despite of the Discrimination and lack of support in my country.

I am creative, energetic and known among my clients for their loyalty, quality and for creating super creative solutions in record deadlines almost impossible to accomplish.



ACADEMIC TRAINING

Jun. 2008 **SUPERIOR SCHOOL OF ARTS AND DESIGN - CALDAS DA RAINHA**
Course in Industrial Design sketching – Advanced sketching for Industrial Designers. – Dr.Prof. Nicolas Brent Taylor.

Out. 2007 **SUPERIOR SCHOOL OF ARTS AND DESIGN - CALDAS DA RAINHA**
Degree in Industrial Design (Bachelor+Degree) Final Average 16 Values.

Set. 2002 **ANEM PORTUGAL (MECHANICAL ENGINEERING AND MATERIALS ASSOCIATION)**
Bachelor of Industrial Marketing (Level IV Advanced Training Course Funded by POE-EU)
Final Average 18 Values



SUPPLEMENTARY TRAINING

Jun. 2002 **ANEM PORTUGAL (MECHANICAL ENGINEERING AND MATERIALS ASSOCIATION)**
Autodesk Certification 3D Modeling Autodesk Inventor.

Mar. 2001 **WORKSHOP - PREPRESS CENTER PORTUGUESE DESIGN CENTER**
Workshop of pre printed offset in CTP plates – Fernando Ferreira (CTP Production)



PROFISSIONAL REFERENCES

CATARINA ALBUQUERQUE - CEO INKTELLA, LDA
catarinaartist@gmail.com +351 924 420 117

NUNO VALENTE - CEO NACAZA GROUP
info@nacaza.com +351 916 692 360

AMERICO MARTINS - ANUARIO TATTOO & PIERCING
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PROFISSIONAL EXPERIENCE

Mai. 2016 - **INK TATTOOLIFESTYLE - FREELANCE ART DIRECTION**
Jun. 2018 Executive Direction, Art Direction, Creativity, Paging and Management of all Graphic communication projects of the Magazine and the Ink TattooLifeStyle brand.

Set. 2012 - **ANUÁRIO TATTOO & PIERCING - FREELANCE ART DIRECTION**
Ago. 2015 Executive Direction, Art Direction, Creativity, Paging and Management of all Graphic communication projects of the Magazine and the Anuário Tattoo & Piercing brand.

Mai 2009 - **NACAZA GROUP / FIESTA PRODUCTIONS - FREELANCE DESIGNER**
Mar 2015 Art Direction, Creativity, Design Management. Graphic Production and Communication media of all artists and parties managed by Nacaza Group.

Ago 2009 - **HIGH SCHOOL MANUEL CARGALEIRO**
Set 2010 Teacher of Visual Education (art disciplin). Professor at the Professional Design Course (Advanced Adobe Photoshop, Advanced Adobe Illustrator, Basic 3D Studio Max, 3D Solidwork's).

Set 2008 - **CHERRY HOT TATTOOS MAGAZINE - FREELANCE ART DIRECTION**
Nov 2011 Executive Direction, Art Direction, Creativity, Paging and Management of all Graphic communication projects of the Magazine Cherry Hot Tattoos and the Cherry Hot Tattoo Studio brand.

Out 2007 - **MULEMBEIRA GROUP**
Fev. 2008 Chief Designer of Creative Department . Chief Designer Digital printing (small format and large formats)

Mar 2007 - **CALDAS DESIGN - CURRICULAR INTERNSHIP**
Jun 2007 Industrial Design Trainee Designer – Concept creation, development of hand sketches phase, 3d modeling of concepts, and creation of Presentation to clients.



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PERSONAL SKILLS

MOTHER LANGUAGE: PORTUGUESE

OTHER LANGUAGES :

ENGLISH - Writing and Speaking (Advanced and Technical)

FRENCH - Writing and Speaking (Medium/Advanced)

(I lived in Luxembourg for 1 year and a half)

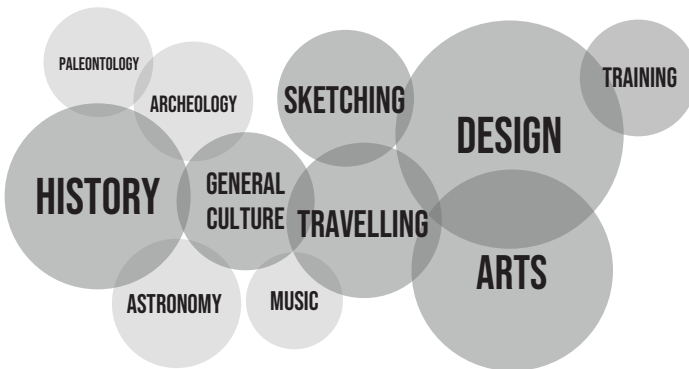
SPANISH - Writing and Speaking (Average)

GERMAN - Writing and Speaking (Basic)

SOCIAL SKILLS

Communication capacity; Team spirit;
Flexibility and rapid adaptation to change,
Dynamic and committed; Organization capacity;
Ability to adapt to multicultural environments;
Self-esteem and emotional stability.
Capacity for Organization and Project Management.
Team organization during production processes
and Task organization ; Spirit of Leadership and Leadership.

INTERESSES



DESIGN SKILLS

ART DIRECTION - PROJECT MANAGEMENT - GRAPHIC DESIGN

BRANDING - EDITORIAL DESIGN - GRAPHIC PRODUCTION AND FINAL ART

DIGITAL PRINTING - SMALL FORMAT AND LARGE FORMAT VEHICLE DECORATION AND CAR WRAPPING.

MULTIMEDIA DESIGN - 3D MODELING - 3D CHARACTERS CREATION - WEBDESIGN - WORDPRESS.

AMONG OTHERS GRAPHIC DESIGN DESIGN

INDUSTRIAL DESIGN AND PRODUCT DESIGN - 3D MODELING

ENVIRONMENT DESIGN - EVENT DESIGN

CONCEPT CREATION - PRODUCT CREATION AND DEVELOPMENT

SKETCHING BY HAND OR DIGITAL,

3D MODELING, 3D VISUALS

PROJECT MANAGEMENT.

BUDGET MANAGEMENT, SPACES AND ENVIRONMENTS REMODELING.

PROFESSIONAL SKILLS

	RHINOCEROS	★ ★ ★ ★ ★ ★ ★ ★ ★ ★
	KEYSHOT RENDER	★ ★ ★ ★ ★ ★ ★ ★ ★ ★
	FOUNDRY MODO	★ ★ ★ ★ ★ ★ ★ ★ ★ ★
	SOLIDWORK ´S	★ ★ ★ ★ ★ ★ ★ ★ ★ ★
	ATDSK 3DS MAX	★ ★ ★ ★ ★ ★ ★ ★ ★ ★
	SKETCHBOOK PRO	★ ★ ★ ★ ★ ★ ★ ★ ★ ★
	RENDER VRAY	★ ★ ★ ★ ★ ★ ★ ★ ★ ★
	ATDSK INVENTOR	★ ★ ★ ★ ★ ★ ★ ★ ★ ★
	AUTOCAD 2D E 3D	★ ★ ★ ★ ★ ★ ★ ★ ★ ★
	ILLUSTRATOR	★ ★ ★ ★ ★ ★ ★ ★ ★ ★
	PHOTOSHOP	★ ★ ★ ★ ★ ★ ★ ★ ★ ★
	INDESIGN	★ ★ ★ ★ ★ ★ ★ ★ ★ ★
	DREAMWEAVER	★ ★ ★ ★ ★ ★ ★ ★ ★ ★
	ADOBE XD	★ ★ ★ ★ ★ ★ ★ ★ ★ ★
	ADOBE DIMENSION	★ ★ ★ ★ ★ ★ ★ ★ ★ ★

PRIZES AND ACKNOWLEDGMENTS

TOP 5 Designer Set 2018
"CIF Alcool" - Unilever Private contest - Product Design. (Brasil)

1º place Abr 2013
"ROCKR" Beer - Product Design. (USA - California)

1º place Mar 2013
"Smokin ´Q - Barbecue sauce" - Product Design. (USA - Wisconsin)

1º place Jan. 2013
"Dovehill Orchard" - Product Design. (Ireland)

1º place Abr. 2008
Project - Optimus Alive 08 Festival Design. (Portugal)

1º place Fev. 2008
National contest "SINFLEX" - Branding. (Portugal)

2º place Mai 2013
"Twisted Pine Coffee" - Product Design. (USA - Wisconsin).

2º place Abr 2013
Encostas de Murça "MSS Douro Wine" - Product Design. (Portugal)

2º place Mar 2013
"Kinsale Craft Brewery" - Product Design. (USA - California)

2º place Jan. 2013
"For Goodness SHAKE" - Logo Design. (USA - Las Vegas)

2º place Jan. 2013
"Intown Organics" - Product Design. (USA - NeW York)

2º place Jan. 2013
"Wimberley Valley Winery" - Product Design. (USA - Texas)